



# DAEWON C.I. Inc.

## DAEWON CULTURE INDUSTRY

For Inquiries:

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## Company Overview

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<b>Company Name</b>	Daewon C.I. Inc.
<b>President</b>	Wook Jung
<b>Address</b>	9-12, Hangang-daero 15-gil, Yongsan-gu, Seoul 04379, Korea
<b>Homepage</b>	<a href="http://www.dwci.co.kr">http://www.dwci.co.kr</a>
<b>Founded</b>	February 29, 1992
<b>Capital</b>	2.16 Billion KRW
<b>Revenue</b>	37.83 Billion KRW (Y2017)
<b>Number of Employees</b>	95

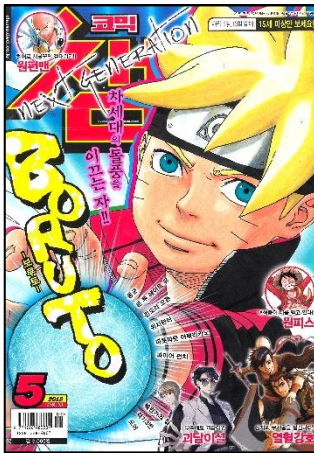
# Business Areas

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# Comic Magazines

## COMIC CHAMP



**챔프**

- Biweekly
- 1<sup>st</sup> and 15<sup>th</sup> of Every Month
- Males Aged 14 and Above
- Launched in 1991

## CHAMP D



**챔프D**

- Biweekly Digital Only
- 1<sup>st</sup> and 15<sup>th</sup> of Every Month
- Males Aged 14 and Above
- Launched in 2013

## ISSUE



**ISSUE**

- Monthly
- 1<sup>st</sup> of Every Month
- Females Aged 14 and Above
- Launched in 1995

# Comic Books

## Original Korean-Language Comic Books



## Translated Comic Books



More Than 1,500 Comic Books Released Per Year

# Webtoons, Digital-Only/First Comics and Novels

- Free release on webtoon platforms including Kakaopage, NAVER and comico
- Paid release of webtoons, digital comics and novels on ebook stores and mobile/web content platforms including NAVER Series, Kakaopage, RIDIBOOKS, ONE Store, KYOBOeBook and YES24



# Children's Books



# Commercial Fictions



Light Novel



LA REINE  
Fantasy Romance



Fantasy, Detective and  
More



노블리타  
Novelita  
Romance



NOVELS  
Boys' Love/Gay



Fantasy, Martial Arts and  
More





# General Books



Hobbies, Cookbooks  
Crafts, Self-Help, Essays and More

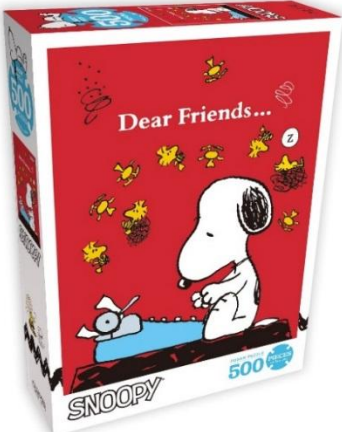


Sports, Liberal Arts for  
General Audiences and More



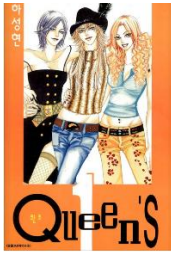
# Kidult Books and More

대원앤북 DAEWON & BOOK



# Media Franchise

## TV/Film Adaptations



▪ Queens  
Taiwanese TV Series “至尊玻璃鞋”



▪ Clean with Passion for Now  
Korean TV Series of the Same Title



▪ Bichunmoo  
Korean Movie and TV Series of the Same Title

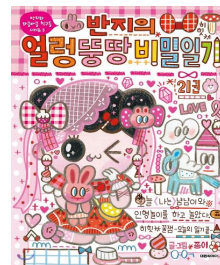


▪ Priest  
Hollywood Movie of the Same Title



▪ The Swordsman  
Korean TV Series “Warrior Baek Dong Soo”

## Animation Adaptation



▪ Banzi's Secret Diary

## Game Adaptations

- Lineage
- Blade of Heaven
- Ragnarok
- Priest
- 热血江湖 Yulgang: Ruler of the Land
- Red Blood
- Generals of the Three Kingdoms
- Faeries' Landing
- Rebirth
- The Boss
- A Story of Heroes
- King of Hell
- Banzi's Secret Diary
- Witch Hunter
- Reborn Kumiho
- Blazin' Barrels

# Global Business

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- Subsidiary rights—translation, digital, adaptation, merchandise, serialization and more—sold in 45 countries
- Representative Works: *Ruler of the Land*, *Clean with Passion for Now*, *Witch Hunter*, *Good Day to Go Crazy*

